

In the Claims:

Please cancel Claims 1 – 23 and 34 - 57, without prejudice, such that Claims 1 – 57 will stand as being cancelled, without prejudice:

1. (Cancelled, without prejudice)

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Please add the following New Claims 58 -62:

58. (New) A content reproducing apparatus, comprising:

a data acquiring section for acquiring (i) content data, (ii) synchronization timing information for reproducing the content data, the synchronization timing information including (a) a time point in a time period during which reproduction of the content is carried out, and (b) an ID being associated with the time point, and (iii) a program;

a program executing section for executing the program; and

a synchronization control section for transmitting, referring to the synchronization timing information, the ID being associated with the time point when the reproduction reaches the time point, the synchronization control section transmitting the ID to the program executing section,

the program, which is executed by the program executing section, being for registering a process in association with the ID so that the process will be invoked when the program executing section receives the ID from the synchronization control section, and

the program executing section invoking and executing the process being associated with the ID, when the program executing section receives the ID from the synchronization control section

59. (New) The content reproducing apparatus as set forth in claim 1, wherein:

the program executing section starts reproducing the content data, after the ID is associated with the process and the ID and the process thus associated with each other are registered.

60. (New) A non-transitory computer-readable recording medium on which a control program for causing a computer to function as a content reproducing apparatus is stored,

the control program causing the computer to execute the following steps:

a data acquiring step for acquiring (i) content data, (ii) synchronization timing information for reproducing the content data, the synchronization timing information including (a) a time point in a time period during which reproduction of the content data is carried out and (b) an ID being associated with the time point, and (iii) a program;

a synchronization controlling step for transmitting, referring to the synchronization timing information, the ID being associated with the time point when the reproduction reaches the time point;

a program executing step for executing the program, which is acquired in the data acquiring step and is for registering a process in association with the ID so that the process will be invoked when the ID is received in the synchronization controlling step; and

an executing step for invoking and executing the process being associated with the ID, when the ID is received in the synchronization controlling step.

61. (New) A non-transitory content recording medium for storing content data,

a program, and synchronization timing information so that the content data, the program and the synchronization timing information are able to be supplied to a content reproducing apparatus as set forth in claim 58.

62. (New) A method for controlling a content reproducing apparatus, the method comprising:

- a data acquiring step for acquiring (i) content data, (ii) synchronization timing information for reproducing the content data, the synchronization timing information including (a) a time point in a time period during which reproduction of the content data is carried out, and (b) an ID being associated with the time point, and (iii) a program;
- a synchronization controlling step for transmitting, referring to the synchronization timing information, the ID being associated with the time point when the reproduction reaches the time point;
- a program executing step for executing the program, which is acquired in the data acquiring step and is for registering a process in association with the ID so that the process will be invoked when the ID is received in the synchronization controlling step; and
- an executing step for invoking and executing the process being associated with the ID, when the ID is received in the synchronization controlling step.